

BEN MARKER

Senior UX Designer

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SUMMARY

Senior UX Designer with 10+ years of experience leading user-centered design for complex enterprise and government platforms. Known for modernizing legacy systems, building scalable design systems, and delivering accessible, high-quality experiences. Recently focused on AI-assisted design workflows, using rapid prototyping and code generation to accelerate iteration and strengthen collaboration with engineering teams.

WORK EXPERIENCE

Spectrio — Senior UX / Product Designer Feb 2024 – Present

- Spearheaded the creation and implementation of a comprehensive design system for customer-facing retail digital signage products, improving consistency and streamlining workflows
- Defined UX strategy and delivered features for AI-driven audience sensing and analytics, enabling more informed retail decision making
- Transformed design workflow using AI-assisted tools including Figma Make, Claude Code, and Gemini-based environments to rapidly prototype concepts and generate production-aligned code
- Increased iteration speed and enabled tighter collaboration with engineers through shared, code-informed outputs
- Applied a hybrid design-development approach to reduce handoff friction and improve implementation accuracy
- Introduced accessibility testing standards and UI quality practices to modernize legacy experiences

Government Contractor — UX Designer Feb 2022 – Feb 2024

GSA Fleet (General Services Administration)

- Led UX design for a large-scale initiative consolidating seventeen legacy fleet systems into a unified platform
- Created wireframes, prototypes, and high-fidelity designs in Figma aligned with Section 508 standards
- Facilitated design thinking workshops to align stakeholders and translate requirements into user-centered solutions
- Developed personas, journey maps, and user flows to guide design decisions
- Conducted usability testing and iterated designs based on research insights
- Collaborated closely with developers using Material UI and USWDS to ensure accurate implementation
- Mentored junior designers and promoted accessibility-first practices

FAA (Federal Aviation Administration)

- Redesigned a legacy application into a modern, responsive experience using Adobe XD
- Supported accessibility compliance through design and light front-end development

Cisco Systems, Inc. — UX Designer / UI Developer Sept 2019 – Feb 2022

- Modernized UX for enterprise training platforms through research, prototyping, and usability testing
- Conducted user interviews and analyzed behavioral data to inform design decisions

- Created personas, flows, and high-fidelity interfaces using Figma and Adobe tools
- Implemented designs using HTML, CSS, JavaScript, and React
- Contributed to CI/CD improvements and legacy system upgrades

IBM — UI Designer / Developer June 2015 – Sept 2019

- Designed and developed UX for IBM UrbanCode Velocity, a DevOps analytics platform
- Created accessible, customizable dashboards for complex data visualization use cases
- Contributed to reusable component systems and front-end architecture
- Worked across React, MeteorJS, Apollo, and testing tools

Red Hat, Inc. — UX/UI & Multimedia Designer / Web Developer Sept 2012 – June 2015

- Designed mobile learning applications and web experiences grounded in UX research
- Produced motion graphics, video content, and interactive learning materials

Net Affordable, Inc. — Founder, Freelance Web Design Studio June 2008 – Jan 2015

- Delivered end-to-end UX/UI design and development for a range of clients
- Managed client relationships, project scope, and execution

EDUCATION

Master of Arts (M.A.), Human-Centered Design — Liberty University — GPA: 3.96 Bachelor of Individualized Studies (B.I.S.), Multimedia & Marketing — George Mason University — Magna Cum Laude — GPA: 3.73

SKILLS

UX/UI Design • User Research • Wireframing • Prototyping • Usability Testing Design Systems • Accessibility (WCAG, Section 508) • Responsive Design AI-Assisted Design Workflows • Rapid Prototyping • Code Generation for UI • Design–Development Collaboration Figma • Adobe XD • Photoshop • Illustrator • Premiere • After Effects HTML/CSS • JavaScript • React (working knowledge)